



A CELEBRATION OF LOCAL FOOD, WINE & BEER  
October 5 - 7 ★ 2018

1350 Bennett Valley Road  
Santa Rosa, CA 95404  
P: (707) 545-4200 x202  
F: (707) 573-9342  
HarvestFair.org

Publicity@SonomaCountyFair.com

**Contact:**

Emily Janowski  
publicity@sonomacountyfair.com  
(707) 545-4200 ext. 202

**FOR IMMEDIATE RELEASE**

## **Rodney Strong Named 2018 Sustainable Producer by Sonoma County Harvest Fair and Sonoma County Winegrowers**

SANTA ROSA, CA –September 27, 2018 – The Sonoma County Harvest Fair in partnership with the Sonoma County Winegrowers has selected Rodney Strong as the 2018 Sustainable Producer.

Rodney Strong Vineyards is dedicated to crafting world-class wines that capture the essence of Sonoma County. The winery sustainably farms 14 estate vineyards, and produces wines from Sonoma County's finest appellations – Alexander Valley, Russian River Valley, Chalk Hill, Dry Creek Valley, Knights Valley, Petaluma Gap, and Sonoma Coast. The winery was founded in 1959 by Rodney Strong, one of the pioneers of the modern Sonoma County wine industry and an acknowledged visionary who understood the potential that Sonoma County's soil and climate held for producing world-class wines. Rodney Strong was the first winery to craft a Single Vineyard Alexander Valley Cabernet Sauvignon, one of the first to plant Pinot Noir in the Russian River Valley and the first to produce a Chalk Hill Chardonnay. In 1989, the winery was purchased by the Klein family, a fourth-generation California farming family. Today, the company continues its history of innovation and quality as one of California's most respected wineries, crafting delicious Sonoma County wines that reflect passion and creativity.

Rodney Strong Vineyards have been certified sustainable by California Sustainable Winegrowing Alliance as well as Fish Friendly Farming. The team has gone acre by acre through their estate properties to ensure they are taking every step they can to safeguard this region's eco-system. The winery's solar energy system is one of the largest of any winery in the world, and they have continued their tradition of being pioneers in innovation by becoming the first carbon neutral winery in Sonoma County.

Rodney Strong Vineyards' commitment to sustainability goes far beyond their vineyards and winery. They were an early partner of Sonoma County Winegrowers in co-hosting sustainability workshops and helping to provide fellow winegrowers with valuable information on water conservation soil management and the benefits of sustainability certification. Additionally, Director of Winegrowing, Doug McIlroy is a long-standing member of the SCW Board of Directors.



A CELEBRATION OF LOCAL FOOD, WINE & BEER  
October 5 - 7 ★ 2018

1350 Bennett Valley Road  
Santa Rosa, CA 95404  
P: (707) 545-4200 x202  
F: (707) 573-9342

HarvestFair.org

Publicity@SonomaCountyFair.com

“We are so thankful for the partnership of Rodney Strong Vineyards,” said Sonoma County Winegrower’s President Karissa Kruse, “Congratulations to Tom Klein and the entire team on their well-deserved recognition as this year’s Sustainable Producer award.”

As the company looks to the future, they are committed to continuing to test and implement the latest sustainable practices. By doing so, they not only improve the quality of life in the community but ensure exceptional wines in the glass.

Rodney Strong will be celebrated during the Harvest Fair Annual Awards Night to be held September 30 at Luther Burbank Center for the Arts. A limited number of tickets are available at HarvestFair.org or at the Harvest Fair Box Office located at 1350 Bennett Valley Road in Santa Rosa.

The 2018 Sonoma County Harvest Fair is October 5-7 at the Sonoma County Event Center at the Fairgrounds. Visit HarvestFair.org or call (707) 545-4200 or find "Sonoma County Harvest Fair" on Facebook.

###