



A CELEBRATION OF LOCAL FOOD, WINE & BEER
September 30 - October 2

1350 Bennett Valley Road
Santa Rosa, CA 95404
P: (707) 545-4200 x202
F: (707) 573-9342
HarvestFair.org

Publicity@SonomaCountyFair.com

Contact:

Leasha LaBruzzi
publicity@sonomacountyfair.com
(707) 545-4200 ext. 202

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AWARD WINNER PHOTOS: <http://ow.ly/cd0Z303yGxx>

Harvest Fair Honors Buck Sangiacomo for Lifetime Contribution to Sonoma County Agriculture

Second Generation Farmer Stewards Sonoma County Agriculture

SANTA ROSA, CA – September 7, 2016 – Every morning Buck Sangiacomo meets with his family over breakfast to discuss the daily operations for stewarding their 1,600 acres of vineyards in Sonoma County. Buck's dedication to his family, the land, and to the greater agricultural community have shaped how grapes are grown today. Through sharing knowledge, honoring tradition, and embracing new technology, Buck continues to mentor the next generation of farmers. It is because of Buck's commitment to the preservation of land and community that the Sonoma County Harvest Fair is honored to present him with the 2016 Lifetime Contribution to Sonoma County Agriculture award.

A true farmer at heart, Buck understands the importance of sustainability. Along with his siblings, he has carefully cultivated the Sangiacomo land and vines to produce top-tier grapes year after year. Decades of planting cover crops have demonstrated how the natural nutrient levels in soil can be built up to provide rich land for years to come. Seasonal methods of reducing pests, using natural composts, and implementing innovative harvesting techniques have lured farmers from all over Sonoma County to learn from the Sangiacomo family. And as they have done from generation to generation, the Sangiacomos share their knowledge of soil, climate, and technology with local growers to help the region flourish.

As a second-generation farmer, Buck learned to work the land from his father, the late Vittorio Sangiacomo. He worked after school and during the summers alongside his brothers Angelo and Bob and his sister Lorraine. Today Buck continues to mentor the next generation --- Mike and Steve Sangiacomo and Mia Sangiacomo Pucci --- who run the day-to-day operation of the family business. The Sangiacomo family bond is strong



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and carries a legacy of perseverance withstanding even the Great Depression. It is with this strength and collaboration that the family works together today to preserve their farm and to provide opportunity for the next of kin. Moreover their diverse experience and collective knowledge have earned the Sangiacomos respect and loyalty from top wine producers in Sonoma County and beyond.

“You don’t want to be patted on the back all your life but it sure feels good to be honored like this,” exclaimed Buck. “It’s real nice.”

The Sonoma County Harvest Fair will honor Buck Sangiacomo with the 2016 award for Lifetime Contribution to Sonoma County Agriculture during a ceremony and dinner to be held September 25 at Luther Burbank Center for the Arts. The celebration is open to the public with a limited number of tickets available at HarvestFair.org or at the Harvest Fair Box Office located at 1350 Bennett Valley Road in Santa Rosa.

The 2016 Sonoma County Harvest Fair is September 30 – October 2 at the Sonoma County Event Center at the Fairgrounds. Visit HarvestFair.org or call (707) 545-4200 or find "Sonoma County Harvest Fair" on Facebook.

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