

ATTENTION: Local Artists & Photographers... 2017 Harvest Fair Art Show & Sale



Now accepting entries!

The Sonoma County Harvest Fair invites you to showcase your **HARVEST THEMED** artwork or photography at this year's Sonoma County Harvest Fair. More details and information, as well as rules are listed below.

Questions? Call 545-4203 or email: harvestfair@sonomacountyfair.com

Important Competition Details:

Entry Limit: Maximum of **6** total entries per exhibitor

Entry Fee: \$5.00 per entry (*NO paper entry forms accepted - online entries only!*)

Entry Deadline: Friday, September 22, by 11:59 pm (*before midnight!*)

Drop off Entries: Monday, October 2, between 4:00 pm – 7:00 pm

Location: Garden Annex, Sonoma County Event Center, 1350 Bennett Valley Road, Santa Rosa

Judged: Tuesday, October 3. All exhibitors will be notified of results via email on Wednesday, October 4th

NEW: All artwork and photography will be juried. Entries will be accepted into the show based on the judge's score of a first, second or third placing. Entries not accepted into the show can be picked up on Thursday, October 5, 9am-4pm from the Fairgrounds Administration Building or the times listed for pick up below.

Pick Up Entries: All unsold artwork/photos can be picked up from Hall of Flowers as follows:

Sunday, October 8 - between 5:30 – 6:30 pm (no vehicles; carry out or hand carts only.)

Monday October 9 - between 9:00 am – 12:00 pm (noon)

Awards: Best of Show winners will receive rosettes and \$50 (Amateur Fine Art, Professional Fine Art, Amateur Photography, Professional Photography)

Division & 1st-3rd Place Winners receive rosettes

All participants receive 4 Harvest Fair gate passes

Amateur & Professional Fine Art Divisions:

- 701 Amateur Acrylics
- 702 Professional Acrylics
- 703 Amateur Oils
- 704 Professional Oils
- 705 Amateur Pastels
- 706 Professional Pastels
- 707 Amateur Watercolors
- 708 Professional Watercolors
- 709 Amateur Mixed Media
- 710 Professional Mixed Media

Amateur & Professional Photography:

- 711 Amateur Color Photography
- 712 Professional Color Photography
- 713 Amateur Black and White Photography
- 714 Professional Black and White Photography
- 715 Amateur Any Other Photography
- 716 Professional Any Other Photography

Classes offered for divisions 701-716:

1. Harvest Theme
2. Agricultural
3. Sonoma County Landscapes
4. Sonoma County Coastline
5. Wine County Lifestyle

Official Rules and Regulations:

1. All work must be the original work of the exhibitor.
2. Size may not exceed 36" x 48", including frame.
3. All pictures must be adequately framed and ready for hanging with wire attached. No taped, gummed hangers or saw-tooth hangers. Studio canvas is acceptable; however, edges must be completely finished.
4. **NEW: All artwork and photography will be juried. Entries will be accepted into the show based on a judge's score of a first, second or third placing.**
5. For safety concerns, no exhibit can be displayed leaning against walls or placed on floor.
6. All fine art and photos that are entered must be priced and available for sale.
 - a. Please include the title and sale price with your online entry.
 - b. Sale price must include art or photo, along with frame.
 - c. 15% commission will be charged for art or photography entries sold.
 - d. Sorry, absolutely NO changes in pricing allowed once entries are submitted online.
7. At receiving, exhibitors will be issued entry tags for all items entered. Exhibitors are responsible for affixing the correct entry tag to their artwork and ensure that the information listed on the tag (title, price, etc.) is accurate.
8. No exhibits will be released prior to official release date and time. **Exhibits will remain on sale to the public up to closing day and time of the Harvest Fair weekend.** If items are not purchased during the Harvest Fair, it is up to the exhibitor to make arrangements for someone to pick up Fine Art/Photography with the **Claim Check** during release dates and times.
9. Exhibit must be in good taste and suitable for family viewing or it will be disallowed by management at time of receiving. No nudity or partial nudity.
10. Exhibitors must be 18 years of age to enter.

Art & Photography Sale Information:

- Harvest Fair staff will monitor the building, and process purchases for art and photography sold during event.
- Checks for items that are sold (minus 15% commission fees) will be mailed out approximately 14 days after event.

How to Register Your Entries and Participate:

Entries accepted online at: www.harvestfair.org/artshow

1. Click on the round green "Enter Online" button
2. Sign in (*blue button at top right of screen*) as exhibitor and choose register as "NEW Exhibitor".
3. After you complete the registration information, you can add your entries:
 - Select department: Fine Art and Photography Show
 - Select division: ie 301 Acrylics
 - Select the class that fits your entry
 - Make sure you include title and price

Fine Art Scorecard for Judging

Workmanship	
Utilization of Medium	10%
Difficulty	10%
Technical Skills	10%
Originality/Creativity	
Artistic Impact	10%
3-Dimensional Features	10%
Composition	15%
Appearance/Total Effect/Overall Design & Proportions	
Correctness	10%
Care in Execution	15%
Finish	10%
Total	100%

Photography Scorecard for Judging

Impact	35%
Composition	35%
Technical Quality	20%
Presentation	10%
Total	100%