

SONOMA COUNTY HARVEST FAIR SAMPLING REGISTRATION SHEET

The tasting experience is be an all-inclusive "pay-one-price" tasting for the fair patron all three days of the fair, October 6-8, 2017.. Guests will experience the same level of superb food and wine each day. The Tasting Pavilion will showcase all the foods from our professional competition along with the fine wines; and new this year, the addition of microbrews and ciders will further enhance the taster's experience. Anticipated attendance is 1,500 people each day. Each participant who has entered the food competition is responsible to serve their award winning products and provide their own serving personnel during **at least one of the three days of public tasting** offered by the Harvest Fair.

- Each participant is required to serve a minimum of 200 tastes of each item entered free of charge to the Harvest Fair.
- Items prepared for serving must be in bite size "tastes." We ask that you do not pre-plate food.
- You may sign up from one to three days of tasting. In exchange for signing up for additional days, Harvest Fair will be happy to provide complimentary taste tickets as well as other incentives.
- Harvest Fair will reserve the right to adjust the selection of food vendors assigned each day to assure a balance of food choices is offered at each tasting.

THE HARVEST FAIR WILL PROVIDE THE FOLLOWING:

1. Business Sign indicating name of Exhibitor
2. Serving Station (8 foot table)
3. Access to water and electricity (if needed)
4. White table covering on station top
5. All necessary food permitting requirements
6. Access to hand washing stations



FOOD PURVEYORS WILL PROVIDE THE FOLLOWING:

1. Any additional table décor, marketing materials, etc.
2. All necessary equipment for maintenance of hot/cold food items
3. All necessary equipment for sanitary maintenance of station (as per health department regulations)
4. All serving supplies (cups, forks, napkins, etc) recyclable or compostable preferred

PAYMENT FOR FOOD SAMPLES:

Harvest Fair will reimburse food vendors for additional food tastes served in excess of the mandatory 200 tastes per item entered. Reimbursement will range from .25 to .75 per sample, based on the type of food being served. ***You will be contacted by staff in September to negotiate reimbursement based on the information you provide on this form.***

In addition to the mandatory 200 tastes per item entered, I will provide the following numbers of samples on these dates:

	NUMBER OF SAMPLES (TASTES)		
Friday Grand Tasting October 6– 5:00 – 8:00 p.m.	<input type="checkbox"/> 500	<input type="checkbox"/> 750	<input type="checkbox"/> 1,000
Saturday Grand Tasting October 7 – 1:00 – 4:00 p.m.	<input type="checkbox"/> 500	<input type="checkbox"/> 750	<input type="checkbox"/> 1,000
Sunday Grand Tasting October 8 – 1:00 – 4:00 p.m.	<input type="checkbox"/> 500	<input type="checkbox"/> 750	<input type="checkbox"/> 1,000

NAME OF BUSINESS _____

CONTACT _____

HEALTH DEPT PERMIT # _____

DAYTIME TELEPHONE _____ Email _____

SIGNED _____ Date _____

Return this form on or before September 15th , 2017
 Sonoma County Harvest Fair
 1350 Bennett Valley Rd. Santa Rosa, CA 95404
 Phone (707) 545-4203 Fax (707) 573-9342
Please keep a copy for your records