



A CELEBRATION OF LOCAL FOOD, WINE & BEER
October 6 - 8 ★ 2017

1350 Bennett Valley Road
Santa Rosa, CA 95404
P: (707) 545-4200 x202
F: (707) 573-9342

HarvestFair.org
Publicity@SonomaCountyFair.com

Contact:

Leasha LaBruzzi
publicity@sonomacountyfair.com
(707) 545-4200 ext. 202

FOR IMMEDIATE RELEASE

Award Winner Photos:

<http://ow.ly/XtRT30eDsjs>

Sonoma County Harvest Fair Honors

Jana McClelland

Third-Generation Agriculturalist Receives 2017 Outstanding Young Farmer Award

SANTA ROSA, CA – August 28, 2017 – Jana McClelland discovered her love for farming early on in life. Growing up on the family dairy farm in Petaluma, she was given her first calf, Essey, at the age of five. She went on to raise bull calves to save money for her college education. After two years at Santa Rosa Junior College, McClelland transferred to Cal Poly San Luis Obispo to obtain her BA in Agriculture Business. After graduating, she returned to the farm and became a partner in the business. She has been running the farm with her parents, George and Dora McClelland, ever since and is now the third generation on the farm.

The dairy farm has expanded over the years. In the early 2000s, they transitioned to organic farming, and since then have fully embraced organic and sustainable farming practices. In addition to expanding the dairy farm, they have branched into other products, including European-style organic artisan butter, free range organic chicken eggs, a seasonal pumpkin patch, farm tours to educate the public, as well as tours for other industry members both local to international. One day, McClelland would like to start a non-profit to educate people about the importance of organic, sustainable farming.

“The farm has a great team of people, and it has been rewarding to watch the team and business grow over the years,” McClelland said. “Producing products that are organic and grown or raised sustainably so that we are helping the environment and giving consumers the chance to purchase a local, organic and sustainable product is rewarding.”

McClelland has been involved with the Sonoma County Farm Bureau Board of Directors and the High School Agricultural Advisory Board, trying to share the importance of agriculture with the public.



A CELEBRATION OF LOCAL FOOD, WINE & BEER
October 6 - 8 ★ 2017

1350 Bennett Valley Road
Santa Rosa, CA 95404
P: (707) 545-4200 x202
F: (707) 573-9342

HarvestFair.org
Publicity@SonomaCountyFair.com

The Sonoma County Harvest Fair is pleased to recognize Jana McClelland as this year's Outstanding Young Farmer. A ceremony and dinner to be held October 1 at Luther Burbank Center for the Arts. The celebration offers a limited number of tickets available at the Harvest Fair Box Office located at 1350 Bennett Valley Road in Santa Rosa.

The 2017 Sonoma County Harvest Fair is October 6-8 at the Sonoma County Event Center at the Fairgrounds. Visit HarvestFair.org or call (707) 545-4200 or find "Sonoma County Harvest Fair" on Facebook.

###