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**Award Winner Photos:**

<http://ow.ly/XtRT30eDsjs>

## **Harvest Fair Names Krishna Hendrickson 2017 Outstanding Young Person in Agribusiness**

*Viticulturist humbled to accept the Harvest Fair Award among notable past recipients*

SANTA ROSA, CA – September 5, 2017 – The Harvest Fair is pleased to announce that Sonoma County native Krishna Hendrickson is the 2017 Outstanding Young Person in Agribusiness. Hendrickson’s many accomplishments and unique background support this well-deserved recognition.

Hendrickson’s parents were very involved with their children’s education, school functions, and sports teams – which taught him the importance of community at a young age. At age 17, he was the youngest person to complete the Russian River Valley Fire Academy, but his interest in agriculture led him on a different route. In high school, Hendrickson began taking agricultural classes and was involved in the El Molino High School FFA. Hendrickson went on to study business and viticulture at the Santa Rosa Junior College with his younger brother. Together, they spent a semester abroad in South Australia working for Penfolds Winery.

With his dual Australian-American citizenship, Hendrickson rounded out his education on two continents. Then, after a few internships and seasonal positions with local wineries, Hendrickson landed a job at Richard’s Grove & Saralee’s Vineyard, where he remained for more than a decade.

“Looking back now, I realize how young I was when I started working for Rich and Saralee. I grew up there. I worked hard and they treated me like family,” Hendrickson said. “They reinforced my early learnings about community and giving back.”

At the beginning of this year, he entered a new chapter in his career when he joined Judy Jordan’s team at Capra Vineyards. As asset manager, Hendrickson works on capital improvements, expands outreach



A CELEBRATION OF LOCAL FOOD, WINE & BEER  
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throughout the community, and builds relationships with winery partners. He loves working for Capra because the vineyards support the nonprofit foundation that Judy created.

“I look at the list of past recipients, and it’s surreal to think that my name will be alongside theirs, since so many of them are icons in our community,” Hendrickson said. “I accept this opportunity and take it as a sign that I need to step up my game by continuing to support our industry and the next generation of farmers.”

Krishna and his wife are raising their two children in Sebastopol, close to family and minutes from where they both grew up in Western Sonoma County.

The Sonoma County Harvest Fair will honor Krishna Hendrickson with the 2017 award for Outstanding Young Person in Agribusiness during the annual Awards Night Gala and dinner on October 1 at the Luther Burbank Center for the Arts. The celebration is open to the public with a limited number of tickets available at the Harvest Fair Box Office located at 1350 Bennett Valley Road in Santa Rosa.

The 2017 Sonoma County Harvest Fair is October 6-8 at the Sonoma County Event Center at the Fairgrounds. Visit [HarvestFair.org](http://HarvestFair.org) or call (707) 545-4200 or find "Sonoma County Harvest Fair" on Facebook.

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