



A CELEBRATION OF LOCAL FOOD, WINE & BEER
September 30 - October 2

1350 Bennett Valley Road
Santa Rosa, CA 95404
P: (707) 545-4200 x202
F: (707) 573-9342
HarvestFair.org

Publicity@SonomaCountyFair.com

Contact:

Leasha LaBruzzi

publicity@sonomacountyfair.com

(707) 545-4200 ext. 202

FOR IMMEDIATE RELEASE

PHOTOS: <http://ow.ly/Dpcc30fDN37>

Learn, Taste & Stomp at the Sonoma County Harvest Fair

Guests will enjoy a variety of workshops, seminars and a good old fashioned grape stomp

SANTA ROSA, CA – October 4, 2017 – The Sonoma County Harvest Fair is an annual opportunity to see – and taste – the abundance our region so generously provides. The richness of the region includes a wide variety of food, wine and beer education, as well as the tradition of the World Championship Grape Stomp at the Sonoma County Event Center at the Fairgrounds in Santa Rosa. In addition to the spectacular Grand Tasting event, here's what's happening around the grounds.

This year's fair includes twice daily wine tasting seminars, mini Harvest Workshops covering the basics of home harvesting, and Farm-to-Table Seminars. **Visit harvestfair.org/schedule for a complete daily schedule.**

Free offerings (with \$5 Gate Admission) include:

- Wine Tasting Seminars
- Chef Demonstrations
- The popular Cheesy Beer School (seating limited) presented by Lagunitas Brewing Company and Oliver's Market
- Making Olives Edible Without the Lye, presented by Don Landis
- An Introduction to Home Brewing, presented by Ron Slyh, Sonoma County Beerocrats Homebrew Club
- Coffee: Education, Tasting & Foam Art, presented by Rob Daly, CEO of Taylor Maid Farms, and Joze Lopez and Kiki Lobato of A'Roma Roasters

Join Sharon Ledford and her granddaughter Kailee of Vella Shays Dessert Gardens of Vallejo and **design your very own succulent garden!** Your finished product will be ready for gift giving or choose to take it home and keep it for your own enjoyment. Cost is \$20.00 for a small garden, \$30.00 for large.



A CELEBRATION OF LOCAL FOOD, WINE & BEER

September 30 - October 2

1350 Bennett Valley Road
Santa Rosa, CA 95404
P: (707) 545-4200 x202
F: (707) 573-9342
HarvestFair.org

Publicity@SonomaCountyFair.com

A Tasting in the Dark will be presented by Dr. Henry “Hoby” Wedler, co-founder of Senspoint Design. Participants will be blindfolded as they smell various natural aromas to enhance their ‘aromatic vocabularies’ before sampling various expertly-crafted Sonoma County wines paired with small bites. Tickets cost \$25, including general admission, or with a Tasting Pavilion ticket bundle for \$75.

Join Anthony Beckman, winemaker at Balletto Vineyards and Harvest Fair Sweepstakes Red winner, Cynthia Newman, chef at Dutton Estate Wineries and Jennifer Jespersen, Lead Sommelier at the Farmhouse Inn in Forestville for a **delightful menu paired with Harvest Fair Best of Class wines**. This year’s selection happens to include Balletto’s 2014 Pinot Noir Russian River Valley, the Sweepstakes Red winner, and Davis Family Vineyards’ 2016 Chardonnay Russian River Valley, the Sweepstakes White winner. Visit harvestfair.org/content/harvest-workshops-seminars for a sneak peek at the menu.

Want to learn how you can pair beer and food? Join Madeline Kelley Stewart, Chef and Innkeeper of Kelley & Young Wine Garden Inn, and Amy Levin, CEO, of St. Florian’s Brewery for a culinary **pairing of food and beer**. This is a fun interactive seminar where Madeline will educate you on how she selected the craft beers to pair with her 5 courses. Visit harvestfair.org/content/harvest-workshops-seminars for a sneak peek at the menu.

Are you a “stomper” or a “swabby”? If you have no idea what we’re talking about, make this your year to find out. In fact, make this your year to participate – you could win \$1,500! A costume contest precedes each qualifying round, and teams are encouraged to push their creativity to the limit. Start thinking about what to wear, but make sure it can get dirty! The **2017 World Championship Grape Stomp** takes place all three days of the fair with the final round scheduled for Sunday at 4:30 pm. Competitors of all ages are encouraged to compete; there’s even one round of grape stomping reserved specifically for those 13 years old and under, on Sunday at 1:30 pm. Sign up at harvestfair.org/grape-stomp

Get ready to learn, taste and stomp at this weekend’s Sonoma County Harvest Fair at the Sonoma County Event Center at the Fairgrounds. For more information visit HarvestFair.org, call (707) 545-4200 or find "Sonoma County Harvest Fair" on Facebook.

###