



A CELEBRATION OF LOCAL FOOD, WINE & BEER  
October 5 - 7 ★ 2018

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**FOR IMMEDIATE RELEASE**

## **Marilyn Herzog Named Sonoma County Harvest Fair's 2018 Friend of Sonoma County Agriculture**

SANTA ROSA, CA –September 25, 2018 – For her decades of dedication to the agricultural community, the Sonoma County Fair's Junior Livestock Auction and the Sonoma County Fair Board, the Sonoma County Harvest Fair is proud to honor Marilyn Herzog with this year's Friend of Sonoma County Agriculture award.

A native resident of Sonoma County, Marilyn Herzog has dedicated her life to building our community, supporting youth in agriculture and preserving Sonoma County's agricultural heritage.

Marilyn and her husband Kip Herzog owned and operated Sleepy Hollow Dairy in Petaluma for decades. The pair went on to achieve international recognition for their Holstein cattle herd. Marilyn and Kip have since converted some of their land to vineyards and remain active in the county's farming landscape.

Marilyn's love for agriculture was planted at an early age. She grew up as Marilyn Jacobs on the Jacobs Ranch in Bennett Valley. She was an active 4-H member in her youth, becoming a Sonoma County 4-H All Star for outstanding community service and her 4-H projects in dairy cattle and food preservation. In 1962 she was selected as the national 4-H winner in dairy foods and won a scholarship to the University of California, Davis. Before graduating from high school, she was crowned Dairy Princess for the Redwood Empire. She later went on to be selected as the California Dairy Princess.

Marilyn has served on the Sonoma County Fair Board of Director since 2011 and is currently serving as the Fair Board President. During Fair time Marilyn can be found ringside in the livestock area supporting local youth exhibitors. She is a fierce advocate for local 4-H and FFA members, encouraging everyone "to head down to the livestock area and introduce yourself to at least one young person showing, it will be give you hope for the future of agriculture in Sonoma County."



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Marilyn has even found a way to use her skills as a successful business woman to give back to the local community. Her travel agency, Marilyn Can Travel, is well known for donating or sponsoring trips that are sold through silent and live auctions.

The Sonoma County Harvest Fair is proud to recognize Marilyn Herzog as this year's Friend of Sonoma County Agriculture. Marilyn will be honored during the Harvest Fair Annual Awards Night to be held September 30 at Luther Burbank Center for the Arts. Limited tickets are available at HarvestFair.org and the Harvest Fair Box Office located at 1350 Bennett Valley Road in Santa Rosa.

The 2017 Sonoma County Harvest Fair is October 5-7 at the Sonoma County Event Center at the Fairgrounds. For information or to purchase tickets, visit HarvestFair.org or call (707) 545-4200 or find "Sonoma County Harvest Fair" on Facebook.

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