



NOTICE OF COMMITTEE MEETING
Notice is hereby given that meetings of the
Sonoma County Harvest Fair Board will convene
at times and location set forth in this notice.

ALL OTHER PROGRAMS, AWARDS, & PUBLICITY COMMITTEE
MONDAY – April 6, 2015
TIME: 5:30 p.m.

Sonoma County Event Center
1350 Bennett Valley Road, Santa Rosa, CA 95404
Administration Building, Board Room

DIRECTORS

Jaqueline Balletto, Joe Dutton, Tony Linegar, Mike Martini, Les Perry

AGENDA

1. Call to order
2. Public comments
(Any member of the audience desiring to address the Board on a matter not on the agenda: Please stand and after receiving recognition from the Chair, please state your name and make your comments. In order that all interested parties have an opportunity to address the Board, each person is granted 3 minutes to speak. While members of the public are welcome to address the Board, under the Brown Act, Board members may not deliberate or take action on items not on the agenda, and generally may only listen. For items that are on the agenda, each person will be allowed to address the topic being discussed, and will be allowed 3 minutes to speak.)
3. Discussion and possible action regarding 2015 Publicity and Marketing
 - Committee Goals/Deadlines
 - Outreach to out-of-county food, wine and beer enthusiasts
 - Review of budget
4. Discussion and possible action regarding 2015 Award Recipients
 - Review of current award categories (Handout)
 - Committee meeting date for selection of 2015 award winners
 - Recognition and release of winners timeline
5. Discussion and possible action regarding 2015 Harvest Workshops and Seminars
 - Format and schedule
 - Review of budget
6. Discussion and possible action regarding 2015 Grape Stomp
 - Format and schedule
 - Review of budget
7. Discussion and possible action regarding family-type activities
 - Activities within a \$5,000 budget
8. Discussion and possible action regarding addition of live music or entertainment
9. Discussion and possible action regarding 2015 Harvest Fair Art and Photography Showcase and Sale
10. Request for future agenda items
11. Adjournment

DISABLED ACCOMODATION: If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact 707-545-4200 x 201. Advance notification within this guideline will enable the County to make reasonable arrangements to ensure accessibility.

ANY MEMBER OF THE AUDIENCE DESIRING TO ADDRESS THE BOARD ON A MATTER ON THE AGENDA: PLEASE STAND UP AND AFTER RECEIVING RECOGNITION FROM THE CHAIR, GIVE YOUR NAME AND ADDRESS, AND YOUR COMMENTS OR QUESTIONS. IN ORDER THAT ALL INTERESTED PARTIES HAVE AN OPPORTUNITY TO SPEAK, PLEASE BE BRIEF AND LIMIT YOUR COMMENTS TO THE SUBJECT UNDER DISCUSSION. THE LIMITATIONS SHALL BE AT THE DISCRETION OF THE CHAIR OR BOARD