



Sonoma County Harvest Fair
APPROVED Minutes of the
Board of Directors' Meeting
Wednesday, August 26, 5:30 p.m.
Taft Street Winery

DIRECTORS PRESENT: Percy Brandon, President, Tom Scott, Vice President; Jaqueline Balletto, Cindy Crane, Nick Frey, Karissa Kruse, Amy Levin, Tony Linegar, Teejay Lowe, Mo McElroy, Mike Martini, Les Perry, Carolyn Stark

DIRECTORS ABSENT: Bill Carson, Joe Dutton, Teejay Lowe

OTHERS PRESENT: Mandy Clendenen, Robert Fraiser, Michael Margetts, Monica Rodriguez, Katie Young

The meeting was called to order by President Brandon at 5:43 p.m.

INTRODUCTION OF GUESTS: None

PUBLIC COMMENTS: None

APPROVAL OF MINUTES OF THE JULY 8, 2015 MEETING:

Director Martini moved to approve the draft July 8 meeting minutes; Director McElroy seconded the motion; the motion passed unanimously.

APPROVAL OF THE AGENDA:

Director Martini moved to approve the agenda; Director Frey seconded the motion; the motion passed unanimously.

PRESIDENT'S REPORT: President Brandon reported on the list of pro wine judges and discussed the schedule of events that will take place the week of judging. President Brandon voiced his concerns regarding the availability of key staff to complete Harvest Fair-related duties due to demands during the Sonoma County Fair.

REVIEW OF HARVEST FAIR PROGRAMS: Exhibits Manager Rodriguez distributed and reviewed the handout outlining Harvest Fair activities and programming. Interim Director Young reported on vendors to date, and informed the board that Patty Crone was booking and coordinating vendor spaces. **No action taken.**

Discussion and possible action to approve the Financial Statements through July 31, 2015:

Director Perry moved to approve the Financial Statements through July 31, 2015; Director Scott seconded the motion; the motion passed unanimously.

Discussion and possible action regarding fundraising efforts for the Saralee and Richard Barn project:

Director Perry moved to allow the Fair Foundation to conduct a fundraiser selling wines in the Tasting Pavilion during the 2015 Harvest Fair and also have the barn project and fundraising efforts mentioned during the Awards Dinner on September 27 at the Wells Fargo Center for the Arts; Director Stark seconded the motion; the motion passed unanimously.

Discussion and possible action regarding sponsorship program for 2015 Harvest Fair:

Exhibits Manager Rodriguez and Interim Director Young both shared information regarding current and possible sponsors for the 2015 Harvest Fair. **No action taken.**

COMMITTEE REPORTS:

Culinary Competition and Awards Dinner Committee – August 26, 2015

Director Martini reported that the committee had developed a list of potential interviewees for a video presentation honoring the 2015 Ag Award Recipients. Video interviews will be conducted at Vintners Inn at a time determined by the videographer. Director Martini also distributed a list of industry members who have passed away this past year and asked the board to look over the list and submit any names that may have been inadvertently omitted. **No action taken.**

Pro Beer & Pro Wine Committee – August 26, 2015

Director Frey reported that the pro wine judge's dinner will be held at Gallo's Frei Ranch. Gallo is sponsoring the dinner and they have asked to limit the number of attendees to 30. **No action taken.**

REQUEST FOR FUTURE AGENDA ITEMS (NON-DISCUSSION ITEM): None

There being no further business, Director Kruse moved to adjourn the meeting; Director Martini seconded the motion; the motion passed and the meeting was adjourned at 7:15 p.m.