



Sonoma County Harvest Fair
APPROVED Minutes of the
Board of Directors' Meeting
Wednesday, September 9, 5:30 p.m.
St. Florian's Brewery

DIRECTORS PRESENT: Tom Scott, Vice President; Jaqueline Balletto, Cindy Crane, Nick Frey, Karissa Kruse, Amy Levin, Tony Linegar, Teejay Lowe, Mike Martini, Les Perry, Carolyn Stark

DIRECTORS ABSENT: Percy Brandon, President; Bill Carson, Joe Dutton, Mo McElroy

OTHERS PRESENT: Lorna Fox, Michael Margetts, Monica Rodriguez, Katie Young

The meeting was called to order by Vice President Scott at 5:40 p.m.

INTRODUCTION OF GUESTS: None

PUBLIC COMMENTS: None

APPROVAL OF MINUTES OF THE AUGUST 26, 2015 MEETING:

Director Martini moved to approve the draft August 26, 2015 meeting minutes; Director Frey seconded the motion; the motion passed unanimously.

APPROVAL OF AUGUST 26, 2015 PRO WINE AND BEER COMMITTEE MEETING MINUTES:

Director Frey moved to approve the draft August 26, 2015 Pro Wine & Beer Committee meeting minutes; Director Linegar seconded the motion; the motion passed unanimously.

APPROVAL OF AUGUST 26, 2015 CULINARY COMPETITIONS AND AWARDS NIGHT COMMITTEE MEETING MINUTES:

Director Martini moved to approve the draft August 26, 2015 Culinary Competitions & Awards Night Committee meeting minutes; Director Frey seconded the motion; the motion passed unanimously.

APPROVAL OF THE AGENDA:

Director Lowe moved to approve the agenda; Director Linegar seconded the motion; the motion passed unanimously.

DISCUSSION AND POSSIBLE ACTION TO APPROVE THE FINANCIAL STATEMENTS THROUGH AUGUST 31, 2015:

Director Martini moved to approve the Financial Statements through August 31, 2015; Director Perry seconded the motion; the motion passed unanimously.

PRESIDENT'S REPORT:

Vice President Scott thanked Director Levin for hosting the meeting at St. Florian's Brewery.

Update on Wine and Beer Competitions:

Sheila Quince reported that there were approximately 140 wineries and a record number, 1,245 wines entered in the Pro Wine Competition. She distributed the current judges list and explained there were 22 judges confirmed.

Monica Rodriguez reported that the Amateur Wine Competition will be judged the weekend after the Pro Wine judging. There are 383 entries in the Amateur Wine Competition and 45 entries in the new Home Brew Competition.

Update on Culinary Competitions:

Sheila Quince reported that the Pro Food Competition was completed and the winners are on the website.

Monica Rodriguez reported that Jeremy Lipsin was working with Patty Crone on the Restaurant Competition. To date there are 11 restaurants participating and the judging was being conducted now.

Katie Young reported that the World Wrapped Competition scheduled for Sunday, October 4, is moving along with entries being accepted through September 18th at noon. She asked for the Board to let her know if they have anyone they can recommend assist with the judging or as a mentorship chef.

Update on Harvest Awards Night:

Sheila Quince distributed a schedule for the Special Ag Awards video production. The video will be played at the Awards Dinner. The one new item different from last year's Awards Ceremony will be that the award winners will be invited on stage as a group, and each winner will have an opportunity to say a few words to the audience.

There was some discussion, and the Board members confirmed that Director Martini had been chosen to Emcee the Awards Night event, and the Board would like to ask President Brandon to announce the Sweepstakes winners. Director Lowe would announce the Restaurant Award presentation.

Monica Rodriguez reported that there were 8 tables left for the Awards Night Dinner. Director Stark asked to reserve a table, and the Fair Board requested to book a table. The Board of Supervisors will be invited to sit at individual Directors' tables.

Update on Harvest Fair weekend programming:

Monica Rodriguez presented handouts that were created by Jane Engdahl to update the Board on the weekend programming. The Grape Stomp has been receiving entries, mainly from out of state. Stacey Lapham is working on the retail store and Patty Crone is working on vendor spots and the workshops and seminars.

Jane Engdahl has booked a popular band to play Saturday afternoon in Shade Park. The antique car show will take place on Saturday and Sunday, and the Superbowl 50 Exhibit will feature the San Francisco and Oakland super bowl trophies. Finley Hall will showcase fine art and photography entries and all will be offered for sale throughout the weekend. Katie Young stated that the daily schedules are now online.

Discussion and possible action regarding sponsorship program for 2015 Harvest Fair:

Monica Rodriguez and Katie Young both shared information regarding current and possible sponsors for the 2015 Harvest Fair. No action taken.

REQUEST FOR FUTURE AGENDA ITEMS (NON-DISCUSSION ITEM):

- Review status of Board memberships.

There being no further business, **Director Frey moved to adjourn the meeting; Director Martini seconded the motion; the motion passed and the meeting was adjourned at 7:01 p.m.**