



Sonoma County Harvest Fair

APPROVED Minutes of the Board of Directors' Meeting Wednesday, December 12, 2018 5:30 p.m. Sonoma County Fairgrounds Board Room

DIRECTORS PRESENT: Jake Martini, President; Pat Emery, Vice-President; Becky Bartling, Jacqueline Balletto, Cindy Crane, Nick Frey, Daniel Kedan, Amy Landlot, Tony Linegar, Tammi Matthias, Mo McElroy

DIRECTORS ABSENT: Percy Brandon, Sonu Chandi, Scott Goyne, Michael Haney, Karissa Kruse, Les Perry

OTHERS PRESENT: Heather Borck, Jane Engdahl, Kaitlyn Findley-Thorn, Sheila Quince

The meeting was called to order by President Martini 5:33 p.m.

INTRODUCTION OF GUESTS: None

PUBLIC COMMENTS: None

APPROVAL OF THE AGENDA:

Director Kedan moved to approve the agenda; Director Frey seconded the motion; the motion passed unanimously.

APPROVAL OF MINUTES OF THE NOVEMBER 14, 2018 MEETING:

Director Crane moved to approve the draft November 14, 2018 meeting minutes; Director Emery seconded the motion; the motion passed unanimously.

DISCUSSION AND POSSIBLE ACTION TO APPROVE THE FINANCIAL STATEMENTS THROUGH NOVEMBER 30, 2018

Exhibits Coordinator Borck reported that a few more bills have come in since the November meeting. The current financials still contain some accruals. The Harvest Fair will be splitting \$8,956 with the Sonoma County Fair. Director Emery moved to approve the financial statement; Director Crane seconded, the motion passed unanimously.

PRESIDENT'S REPORT:

President Martini reported that Percy Brandon has accepted the nomination for one of the open at large seats. He had a conflict this meeting, but is excited to be rejoining the board. He also reported that he has a draft committee assignment to review; but depending on the future direction of the Harvest Fair, may consider restructuring the committees. It was suggested non-board members be considered for committees as well.

DISCUSSION AND POSSIBLE ACTION 2019 HARVEST FAIR:

The results from the 2018 professional wine competition survey and a financial summary of the proposed event were presented to the board. CEO Bartling reported that there was some concern reviewing the survey results that a percentage of the wineries would not participate if the competition were to move to July and the tasting in August during the Sonoma County Fair. The accuracy of the survey results were questioned as board members felt wineries did not understand the proposal when they answered. It was expressed by some board members that the current model is not working and that there has been excitement regarding change. President Martini felt not enough of the board was present and more information was needed from the wineries to make this decision. He will reach out to missing board members and has requested a list of entering wineries to contact. **No action taken.**

DISCUSSION AND POSSIBLE ACTION REGARDING THE DATES OF THE 2019 HARVEST FAIR:

Item tabled until the January 9 Board meeting.

DISCUSSION AND POSSIBLE ACTION CONTRACT BETWEEN SONOMA COUNTY HARVEST FAIR BOARD AND SONOMA COUNTY FAIR BOARD:

Item tabled until the January 9 Board meeting.

DISCUSSION AND POSSIBLE ACTION REGARDING BOARD SEAT VACANCIES:

It was reported that confirmation is needed from Director Chandi if he would like to continue his next term on the Harvest Fair Board. With the resignation of Nick Frey from the board the Sonoma County Vintners have an appointed seat open. **No action was taken.**

DISTRIBUTION OF THE 2019 BOARD MEETING DINNER SIGN UP; 2019 HARVEST FAIR MEETING CALENDAR

The 2019 dinner sign up and board meeting calendar was distributed.

REQUEST FOR FUTURE AGENDA ITEMS:

2019 Harvest Fair

Contract Between Sonoma County Fair and Sonoma County Harvest Fair

Committee Assignments

Director McElroy moved to adjourn the meeting at 6:52, Director Matthias seconded the motion; motion passed unanimously.