



## Sonoma County Harvest Fair

### **Approved Minutes of the Board of Directors' Meeting Wednesday, January 9, 2019 5:30 p.m. Sonoma County Fairgrounds Board Room**

**DIRECTORS PRESENT:** Jake Martini, President; Pat Emery, Vice-President; Becky Bartling, Jacqueline Balletto, Percy Brandon, Cindy Crane, Daniel Kedan, Amy Landlot, Teejay Lowe, Tammi Matthias, Mo McElroy, Vanessa Renee, Les Perry

**DIRECTORS ABSENT:** Tony Linegar, Scott Goyne

**OTHERS PRESENT:** Heather Borck, Jane Engdahl, Kaitlyn Findley-Thorn, Sonu Chandi, David Asher

The meeting was called to order by President Martini at 5:31 p.m.

**INTRODUCTION OF GUESTS:** Past Board Member Sonu Chandi introduced David Asher

**PUBLIC COMMENTS:** Sonu Chandi expressed that he has stepped down from the board, but would like the board to consider the addition to David Asher who would serve as a link to Chandi Hospitality.

#### **APPROVAL OF THE AGENDA:**

**Director Brandon moved to approve the agenda; Director Crane seconded the motion; the motion passed unanimously.**

#### **APPROVAL OF MINUTES OF THE December 12, 2018 MEETING:**

**Director Crane moved to approve the draft December 12, 2018 meeting minutes; Director Emery seconded the motion; the motion passed unanimously.**

#### **DISCUSSION AND POSSIBLE ACTION TO APPROVE THE FINANCIAL STATEMENTS THROUGH December 31, 2018**

**Director Emery moved to approve the financial statement; Director Lowe seconded, the motion passed unanimously.**

#### **PRESIDENT'S REPORT:**

President Martini reviewed the December meeting and informed the board regarding his activity since the last meeting. He indicated that due to the timeline and wanting to ensure a coordinator could be found, he thought it best to hold the 2019 event in October, limiting it to Friday and Saturday without the retail component. The 2020 Harvest Fair would then transition to be held during the county fair. In order to make these changes happen he suggested a change in committee structure. Agriculture Outreach, Communications/PR, as well as Admin/Adhoc were additions made to the committees. He stressed that in order to make significant changes to the Harvest Fair the board was going to need to take a more active role. He will work with staff to schedule committee meetings prior to the next board meeting. Martini also met with Director Haney regarding Nick Frey's vacant seat; Haney indicated that he will be sending Vanessa Renee as his representative and will work on a candidate for Nick's replacement. Jason Schneider the GM of Bottle Barn was also a suggested replacement for open board seats.

#### **DISCUSSION AND POSSIBLE ACTION 2019 HARVEST FAIR:**

Open discussion took place regarding the 2019 Harvest Fair. The consensus was to hold the 2019 event in October on Friday and Saturday only. Agreement was reached that the retail store could be eliminated. It will be crucial to find a coordinator for the 2020 event. Ideally this candidate would be able to shadow during the 2019 event. It was suggested by President Lowe that the 2020 change be decided on soon so that the change can be communicated to the county fair board as soon as possible. Director Brandon echoed this thought as it will be important to start communicating this change to all stakeholders.

**Director Crane moved that the 2019 Harvest Fair consist of a two day event, on Friday and**

Saturday, that will not include a retail wine department; motion seconded by Director Balletto; motion passed unanimously.

**DISCUSSION AND POSSIBLE ACTION REGARDING THE DATES OF THE 2019 HARVEST FAIR:**

Director Kedan moved that the 2019 Harvest Fair will take place October 4<sup>th</sup> and 5<sup>th</sup> 2019, the wine competition will occur the week of September 16<sup>th</sup> and awards night September 29; Director McElroy seconded the motion. The motion passed unanimously.

**DISCUSSION AND POSSIBLE ACTION CONTRACT BETWEEN SONOMA COUNTY HARVEST FAIR BOARD AND SONOMA COUNTY FAIR BOARD:**

Director Emery moved to authorize Directors Lowe and Crane to request an extension of the contract between Sonoma County Fair and the Harvest Fair to include the 2019 event on October 4<sup>th</sup> and 5<sup>th</sup> as well as the 2020 event to take place during the Sonoma County Fair; Director Lowe seconded the motion; the motion passed unanimously.

**REQUEST FOR FUTURE AGENDA ITEMS:**

2019 Harvest Fair  
Contract between Sonoma County Fair and Sonoma County Harvest Fair  
Board Seat Vacancy  
2020 Dates

Director Kedan moved to adjourn the meeting at 6:17, Director Crane seconded the motion; motion passed unanimously.