

SONOMA COUNTY HARVEST FAIR SAMPLING REGISTRATION SHEET

The tasting experience is be an all-inclusive "pay-one-price" tasting for the fair patron both days of the fair, October 8-9, 2021. This year there will also be limited food available for purchase. Anticipated attendance is 1,500 people each day. Each participant who has entered the food competition has the opportunity to serve their award winning products.

- Each participant is choosing to participate should serve a minimum of 200 tastes. The Harvest Fair will provide a stipend for amounts over 200.
- Professional food participants also have the option of filling out a vendor application to sell their product in the tasting pavilion.
- Items prepared for serving must be in bite size "tastes." We ask that you do not pre-plate food.
- You may sign up from one or both days of tasting.
- Harvest Fair will reserve the right to adjust the selection of food vendors assigned each day to assure a balance of food choices is offered at each tasting.

THE HARVEST FAIR WILL PROVIDE THE FOLLOWING:

1. Business Sign indicating name of Exhibitor
2. Serving Station (8 foot table)
3. Access to water and electricity (if needed)
4. White table covering on station top
5. All necessary food permitting requirements
6. Access to hand washing stations



FOOD PURVEYORS WILL PROVIDE THE FOLLOWING:

1. Any additional table décor, marketing materials, etc.
2. All necessary equipment for maintenance of hot/cold food items
3. All necessary equipment for sanitary maintenance of station (as per health department regulations)
4. All serving supplies (cups, forks, napkins, etc) recyclable or compostable preferred

PAYMENT FOR FOOD SAMPLES:

Harvest Fair will reimburse food vendors for additional food tastes served in excess of the mandatory 200 tastes per item entered. Reimbursement will range from .25 to .75 per sample, based on the type of food being served. ***You will be contacted by staff in September to negotiate reimbursement based on the information you provide on this form.***

In addition to the mandatory 200 tastes per item entered, I will provide the following numbers of samples on these dates:

	NUMBER OF SAMPLES (TASTES)		
Friday Grand Tasting October 8– 5:00 – 8:00 p.m.	<input type="checkbox"/> 500	<input type="checkbox"/> 750	<input type="checkbox"/> 1,000
Saturday Grand Tasting October 9 – 1:00 – 4:00 p.m.	<input type="checkbox"/> 500	<input type="checkbox"/> 750	<input type="checkbox"/> 1,000

NAME OF BUSINESS _____

CONTACT _____

HEALTH DEPT PERMIT # _____

ANNUAL TFF# (If applicable) _____

DAYTIME TELEPHONE _____ Email _____

SIGNED _____ Date _____

Return this form on or before September 15th, 2021
 Sonoma County Harvest Fair
 1350 Bennett Valley Rd. Santa Rosa, CA 95404
 Phone (707) 545-4203 Fax (707) 573-9342
Please keep a copy for your records