

SONOMA COUNTY HARVEST FAIR AGRICULTURE RECOGNITION AWARDS

1. OUTSTANDING YOUNG FARMER
(Must be under the age of 40)
2. OUTSTANDING YOUNG PERSON IN AGRIBUSINESS
(Must be under the age of 40)
3. FRIEND OF SONOMA COUNTY AGRICULTURE
4. LIFETIME CONTRIBUTION TO SONOMA COUNTY AGRICULTURE
5. AWARD OF EXCELLENCE IN THE CRAFT BEER, CIDER OR SPIRITS INDUSTRIES
6. AWARD OF EXCELELNCE IN LOCAL FOOD PRODUCTION
7. SUSTAINABLE FARMER AWARD – *Selected by Sonoma County Winegrowers*
8. SUSTAINABLE PRODUCER/MAKER- *Selected by Sonoma County Winegrowers*

OUTSTANDING YOUNG FARMER

CRITERIA/SCORECARD FOR SELECTION *(Should be age 40 or younger in the year selected)*

- I. Overall Agricultural Program.....30%
 - a. The program in general in relation to others in the same or similar activity.
 - b. The form of ownership/operation/management and the involvement of nominee.
 - c. The relative size and scope.
 - d. The utilization of land (relative productivity and efficiency) for trees, vine field crops, conservation projects, pollution controls, truck crops, row crops, etc.
 - e. The use of buildings and physical improvements (relative productivity and efficiency) for the particular program.
 - f. The use of machinery and equipment (relative productivity and efficiency)for the particular program
 - g. The use of employees and other workers in the program.
 - 2. The Operation and Management of the Agricultural Program.....25%
 - a. The function and responsibilities of the nominee.
 - b. The financial contribution of the nominee in the program.
 - c. The degree of reliance on a successful program for the nominee's financial success.
 - d. The profitability of the program over the past three years.
 - e. The extent of the nominee's managerial abilities; training program for workers; back-up management, record keeping.
 - 3. Management and Efficiency Factors.....20%
 - a. The extent of the nominee's involvement in increasing the productivity of the program.
 - b. The extent of expansion of the program within the past five years.
 - c. The methods used to accomplish improvements, production and marketing.
 - d. The existence of long-range goals and a program for attainment.
 - e. The general appearance of the nominee's agricultural enterprise.
 - 4. Leadership Activities.....15%
Or extent of the nominee's participation in industry organizations.
 - 5. Community Activities.....10%
Or the extent of the nominee's participation in civic affairs, school, church, school and charitable causes.
- TOTAL..... 100%

PAST RECIPIENTS

1977	Warren Dutton	1992	Bob Cannard	2007	Mike Sangiacomo
1978	Lee Martinelli, Sr.	1993	Jim Murphy	2008	George Martinelli
1979	Mel Sanchietti	1994	Dennis Murphy	2009	Steve Sangiacomo
1980	Richard Dilworth	1995	Steve & Dave Gatti	2010	Brett Munselle
1981	Dane Petersen	1996	Leonard Diggs	2011	Ryan Petersen
1982	Phil Marcuacci	1997	Keith Kunde	2012	Mark Sanchietti
1983	Thom Mauritsen	1998	Pat Stornetta/ Joe Leveroni	2013	Tyler Klick
1984	Tom Dehlinger	1999	Steve Dutton	2014	Cameron Mauritsen
1985	Marvin & Rita Cardoza	2000	Joe Dutton	2015	Dan Rotlisberger
1986	Bev Wasson	2001	Kelly Parsons	2016	Marissa Ledbetter-Foster
1987	Norm Yenni	2002	Mike Strunk	2017	Jana McClelland
1988	John Balletto	2003	John Bucher	2018	Ben Vyborny
1989	Jim Young	2004	Lee Martinelli, Jr.	2019	Jennifer Beretta
1990	Craig Jacobsen	2005	Ned Hill		
1991	Bill Kunde	2006	Tom Rued		

OUTSTANDING YOUNG PERSON IN AGRIBUSINESS

CRITERIA/SCORECARD FOR SELECTION *(Should be age 40 or younger in the year selected)*

- I. The person shall be involved in:
 - a. the production or
 - b. the processing of an agricultural product or commodity, primarily of the harvest type, in Sonoma County and shall have demonstrated outstanding achievement in connection with:
 - the overall operation and management of the enterprise
 - the methods utilized to accomplish goals in productivity, efficiency, and profitability
 - a leadership roll in community activities and/or industry activities.
2. If the person is involved in production, the person will qualify for the award if they have no significant ownership interest in the enterprise with which connected.
If the person is involved in processing the person will qualify if they have the ownership of (or the major ownership of) the enterprise with which connected.
3. "Processing" shall include the following: Research and development, marketing and in general, all activities affecting the commodity except husbandry.

PAST RECIPIENTS

1980	Alex Vyborny	1993	Peter Opatz	2007	Dana Grande
1981	Paul Mononi	1994	Joe Votek	2008	Jeff Carlton
1982	Marc Dahlgren	1995	Katie Wetzel Murphy	2009	Ulises Valdez
1983	Mike Lee	1996	David Drucker	2010	John Azevedo
1984	Dave Rafanelli	1997	Kirk Lokka	2011	Brent Young
1985	Steve Hill	1998	Lorri Emmerich	2012	Clay Mauritson
1986	Brian Gebhart	1999	Jeff Lyon	2013	Tom Gore, Jr.
1987	Steve & Candy Sommer	2000	Lee Ann Cameron-Reuter	2014	Lise Asimont
1988	Dan Benedetti	2001	John Bidia	2015	Marcus Benedetti
1989	Kevin Barr	2003	Rex & Kerry Williams	2016	Shannon Donnell
1990	Perry Kozlowski	2004	Armon Azevedo	2017	Krishna Henrickson
1991	Doug Snyder	2005	Chris & Dawn Lindelof	2018	Ned Neumiller
1992	Jim Pratt	2006	Chris Bowland	2019	Blaine Brazil

FRIEND OF SONOMA COUNTY AGRICULTURE

CRITERIA/SCORECARD FOR SELECTION

Recognizes an individual who works to promote and enhance the agricultural industry through their contribution, operation and community involvement in Sonoma County. This award is given to someone who is not directly involved in agriculture, but has supported and benefitted the industry through their endeavors.

PAST RECIPIENTS

1987	Tim Tesconi	1998	Gaye LeBaron	2009	Bo Simons
1988	Bill & Patsy Stratton	1999	Terry Lindley	2010	Paul Kelly
1989	Steve Olson	2000	Bob Anderson	2011	Oliver's Markets
1990	Larry Bertolini	2001	Glenn Klein	2012	Chef John Ash
1991	Rich & Saralee Kunde	2002	Michele Anna Jordan	2013	Lucia Varela
1992	Millie Howie	2003	Ken Silveira	2014	Carlos Chavez-SECA
1993	Richard Thomas	2004	Bill Traverso	2015	Stephanie Larson
1994	John & Phebe Sorensen	2005	Capt. Cliff Stewart	2016	Karissa Kruse
1995	Paul Vossen	2006	Nick Frey	2017	Pat Emery
1996	Mike Runyan	2007	Gail Davis	2018	Marilyn Herzog
1997	Dan Desmond	2008	Rhonda Smith	2019	Jim Porter

LIFETIME CONTRIBUTION TO SONOMA COUNTY AGRICULTURE

CRITERIA/SCORECARD FOR SELECTION

Recognizes an individual who works to promote and enhance the agricultural industry and the Sonoma County Harvest Fair through their lifetime contribution, support and involvement. Typically, this is awarded to someone over the age of 60.

PAST RECIPIENTS

1984	Mike Rossi	1994	Newton Petersen	2004	Ron & Ruth Waltenspeil	2014	Al Cadd
1985	Elmer Brown	1995	Darrel Hurst	2005	Cecilia Mello	2015	Bob & Shirley Dempel
1986	Sam Nisson	1996	Louis J. Foppiano	2006	Jim King	2016	Buck Sangiacomo
1987	J. Wesley Jamiso	1997	Carmen Kozlowski	2007	Mitch Mulas	2017	Audrey Sterling
1988	Paul Mancini	1998	Joe Vercelli	2008	Lee Walker, Sr.	2018	Bob Muelrath
1989	Louis Ricci	1999	Dr. Fred Groverman	2009	Joe Rochioli, Sr.	2019	Richard Thomas
1990	Gene Benedetti	2000	Louis Giacometti	2010	Rich Kunde		
1991	Gus Sanchiotti	2001	George Menini	2011	Dominic Carinalli		
					Lifetime Wine: Jess Jackson		
1992	Robert Young	2002	Warren & Gail Dutton	2012	Art Ibleto		
1993	Joe DiGrazia	2003	Angelo Sangiacomo	2013	Bill King		

Lifetime Contribution to Sonoma County Wine Industry & Lifetime Contribution to Sonoma County Agriculture Combined in 2019

Reference: Lifetime Contribution to Sonoma County Wine Industry

PAST RECIPIENTS

2011	Jess Jackson	2015	Trione Winery
2011	Joe Martin	2016	Robert Young Family
2012	Louis M. Foppiano - Foppiano Vineyards	2017	Joe Rochioli
2013	Sangiacomo Family	2018	Jim Ledbetter
2014	David S. Stare – Dry Creek Vineyards		

AWARD OF EXCELLENCE IN THE CRAFT BEER, CIDER OR SPIRITS INDUSTRIES

CRITERIA/SCORECARD FOR SELECTION

This award recognizes an individual or business operating in Sonoma County who displays creativity and innovation in their craft beer, cider or spirits enterprise. The recipient is a vanguard in their industry, is respected by fellow Sonoma county craft brew, cider or spirits leaders and demonstrates strong community involvement.

PAST RECIPIENTS

2014	Bear Republic Brewing Company	2016	Russian River Brewing	2018	Henhouse Brewing Company
2015	Moonlight Brewing Company	2017	Lagunitas Brewing	2019	Griffo Distillery

AWARD OF EXCELLENCE IN LOCAL FOOD PRODUCTION

CRITERIA/SCORECARD FOR SELECTION

This award recognizes an individual or business operating in Sonoma County which promotes local food, farming and sustainable practices. The recipient is an advocate for Sonoma County agriculture and is dedicated to increasing the availability of local fresh farm products. Furthermore, the recipient raises the standard of farming and ranching through innovative techniques and practices; and is dedicated to educating the consumer and supporting other industry members.

PAST RECIPIENTS

2014 Bloomfield Organics

2016 Singing Frogs Farm

2018 Larry Peter

2015 Kozlowski Farms

2017 La Tortilla Factory

2019 Lou & Susan Preston

SUSTAINABLE FARMER AWARD

This award is selected by the Sonoma County Winegrowers

2016 Recipient Redwood Empire Vineyard Management
2017 Recipient Joe & Steve Dutton
2018 Recipient Duff Bevill
2019 Recipient Sangiacomo Family

SUSTAINABLE PRODUCER/MAKER

This award is selected by the Sonoma County Winegrowers

2016 Recipient Jackson Family Wines
2017 Recipient Francis Ford Coppola Winery
2018 Recipient Rodney Strong Vineyards
2019 Recipient Ferarri-Carano Vineyards & Winery