



NOTICE OF MEETING OF THE BOARD OF DIRECTORS SONOMA COUNTY HARVEST FAIR

Wednesday, August 23, 2023, at 5:00 p.m.
Sonoma County Fairgrounds
Administration Building, Board Room

Notice is hereby given that meetings of the Sonoma County Harvest Fair
will convene at times and location set forth in this notice.

AGENDA

MEMBERS: President; Scott Goynes, Vice-President; Rocco Cunningham, Becky Bartling, Ethan Brown, Cindy Crane, Pat Emery, Michael Haney, Les Perry, Lisa Wittke Schaffner, Jason Schneider, Andrew Smith, Joe Stefenoni, Amy Tesconi, Claudia Vecchio

1. Call to Order
2. Introduction of Guests
3. Public Comments on issues not on the Agenda: *Any member of the audience desiring to address the Board on a matter not on the agenda: Please stand and after receiving recognition from the Chair, please state your name and make your comments. In order that all interested parties have an opportunity to address the Board, each person is granted 3 minutes to speak. While members of the public are welcome to address the Board, under the Brown Act, Board members may not deliberate or take action on items not on the agenda, and generally may only listen. For items that are on the agenda, each person will be allowed to address the topic being discussed and will be allowed 3 minutes to speak.*
4. Approval of Regular Agenda
5. Approval of Item 1, 2, and 3 on the Consent Agenda: *The consent Agenda includes routine financial and administrative actions that are usually approved by a single majority vote. Questions or comments are accepted, but there will be no discussion on these items prior to voting on the motion unless Board Members or the public request specific items to be discussed and/or removed from the Consent Agenda and placed on the Regular Agenda under the appropriate Committee or Agenda Item.*
6. President's Report
7. Discussion & Possible Action: Approval of Proposed General Sponsorship Package
8. Discussion & Possible Action: Approval of \$25 Ticket price for VIP seminar
9. Discussion & Possible Action: Awards Night Menu Choices
10. Pro Wine Competition Update
11. Pro Food Competition Update
12. Publicity, Marketing & Sponsorship Update
13. Request for Future Agenda Items
14. Adjournment

DINNER PROVIDED BY: Claudia Vecchio

NEXT MEETING: Wednesday, September 13th, 5:00 pm

CONSENT AGENDA

1. Approval of July 12, 2023 Harvest Fair Board Meeting Minutes
2. Approval of Harvest Fair Financials through July 30, 2023

DISABLED ACCOMODATION: If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact 707-545-4200. Advance notification within this guideline will enable the County to make reasonable arrangements to ensure accessibility.