



NOTICE OF MEETING OF THE BOARD OF DIRECTORS SONOMA COUNTY HARVEST FAIR

Wednesday, August 21, 2024, at 12:00 p.m.
Sonoma County Fairgrounds
Administration Building, Board Room

Notice is hereby given that meetings of the Sonoma County Harvest Fair will convene at times and location set forth in this notice.

AGENDA

DIRECTORS: Teejay Lowe, President; Rocco Cunningham, Vice President; Becky Bartling, CEO; Hugo Mata, Kanani Reynolds, Lisa Wittke Schaffner

1. Call to Order
2. Introduction of Guests
3. Public Comments on issues not on the Agenda: *Any member of the audience desiring to address the Board on a matter not on the agenda: Please stand and after receiving recognition from the Chair, please state your name and make your comments. In order that all interested parties have an opportunity to address the Board, each person is granted 3 minutes to speak. While members of the public are welcome to address the Board, under the Brown Act, Board members may not deliberate or take action on items not on the agenda, and generally may only listen. For items that are on the agenda, each person will be allowed to address the topic being discussed and will be allowed 3 minutes to speak.*
4. Approval of Regular Agenda
5. Approval of Item 1 on the Consent Agenda: *The consent Agenda includes routine financial and administrative actions that are usually approved by a single majority vote. Questions or comments are accepted, but there will be no discussion on these items prior to voting on the motion unless Board Members or the public request specific items to be discussed and/or removed from the Consent Agenda and placed on the Regular Agenda under the appropriate Committee or Agenda Item.*
6. President's Comments
7. Marketing Update
8. Judges Dinner Update
9. Taste Toast & Celebrate Gala planning
10. Pro Wine/Food Update
11. Request for Future Agenda Items
12. Adjournment

CONSENT AGENDA

1. Approval of July 10, 2024, Harvest Fair Board Meeting Minutes

DISABLED ACCOMODATION: If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact 707-545-4200. Advance notification within this guideline will enable the County to make reasonable arrangements to ensure accessibility.



**Sonoma County Harvest Fair
DRAFT Minutes of the Board of Directors' Meeting
Wednesday, July 10, 2024, 12:00 p.m.**

Directors Present: Teejay Lowe, President, Rebecca Bartling, Hugo Mata, Kanani Reynolds

Directors Absent: Rocco Cunningham, Vice President; Lisa Wittke Schaffner

Others Present: Hope Marshall, Sheila Quince, Bella Adams, Matthew Daly, Tanya Henry

The meeting was called to order by Teejay Lowe at 12:01 p.m.

Public Comments:

None.

Approval of Agenda:

Director Mata moved to approve the agenda; Director Reynolds seconded the motion; the motion passed unanimously.

Approval of Items 1 on the Consent Agenda:

Director Reynolds moved to approve item 1 on the consent agenda; Director Mata seconded the motion; the motion passed unanimously.

President's Comments

None.

Discussion & Possible Action: Agreement between Harvest Fair and Fair

CEO Bartling provided the Board with a draft agreement between the County Fair and Harvest Fair Board. After review and discussion by the Board Director Cunningham made a motion to approve the Agreement between the Harvest Fair and County Fair, Director Mata seconded the motion which passed unanimously.

Discussion & Possible Action: Revised 2024 Harvest Fair Budget

CEO Bartling provided the Board with a revised budget to reflect increases to the pro-wine judges dinner, the pro food competition and contract services for the wine tasting gala. After discussion Director Cunningham made a motion to approve the revised 2024 Harvest Fair Budget, Director Reynolds seconded the motion which passed unanimously.

Marketing Update – Tanya Henry

Tanya Henry reported on her marketing efforts to date. All items informational.

Pro Wine Update:

Sheila Quince presented an update on the Professional Wine Competition. Staff send out a constant contact messaging was sent out regarding pro-wine entries and information by the office, Sonoma County Winegrowers and Sonoma County Vintners. Sheila went over September pro wine judging schedule and is included as attachment to minutes

Director Reynolds provided an update on the Judge's Dinner. Location is Taft Street, caterer is Out to Lunch. Target is a maximum of 50 people with estimated cost of \$7200. Currently working on securing transportation options.

Pro Food Update:

Entries for the 2024 professional food competition have been extended to close July 18th.

Request For Future Agenda Items:

- Ideas for next year: 50th Anniversary year in 2025.

With there being no further business, Director Reynolds moved to adjourn the meeting; Director Mata seconded the motion; the meeting was adjourned at 1:30 p.m.



September 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6 Amateur Wine Setup	7 Amateur Wine
8	9	10	11	12	13	14
15	16 Receive & Code Wines	17 Receive & Code Wines	18 Receive & Code Wines	19 Coding	20 Coding	21
22	23	24 Prep & set up for Wine Judging	25 Pro Wine Judging Judge's Dinner	26 Pro Wine Judging Sweepstakes Round	27	28
29 Announcement of Best of Class Wines	30					October 12 Awards Night/Grand Tasting 6:00 – 9:00 p.m.