



NOTICE OF MEETING OF THE BOARD OF DIRECTORS SONOMA COUNTY HARVEST FAIR

Wednesday, November 6, 2024, at 3:00 p.m.
Sonoma County Fairgrounds
Administration Building, Board Room

Notice is hereby given that meetings of the Sonoma County Harvest Fair
will convene at times and location set forth in this notice.

AGENDA

DIRECTORS: Teejay Lowe, Chair; Rocco Cunningham, Lisa Wittke Schaffner, Kanani Reynolds, Hugo Mata

1. Call to Order
2. Introduction of Guests
3. Public Comments on issues not on the Agenda: *Any member of the audience desiring to address the Board on a matter not on the agenda: Please stand and after receiving recognition from the Chair, please state your name and make your comments. In order that all interested parties have an opportunity to address the Board, each person is granted 3 minutes to speak. While members of the public are welcome to address the Board, under the Brown Act, Board members may not deliberate or take action on items not on the agenda, and generally may only listen. For items that are on the agenda, each person will be allowed to address the topic being discussed and will be allowed 3 minutes to speak.*
4. Approval of Regular Agenda
5. Approval of Item 1 on the Consent Agenda: *The consent Agenda includes routine financial and administrative actions that are usually approved by a single majority vote. Questions or comments are accepted, but there will be no discussion on these items prior to voting on the motion unless Board Members or the public request specific items to be discussed and/or removed from the Consent Agenda and placed on the Regular Agenda under the appropriate Committee or Agenda Item.*
6. Discussion & Possible Action: Election of Officers
7. Discussion Harvest Fair Draft Financials
8. Discussion & Possible Action: 2025 Wine Awards Night Gala Tasting Date: October 11, 2025
9. Discussion & Possible Action: 2025 Pro Wine Judging Dates: September 24-25, 2025
10. Discussion & Possible Action: Approval of Agreement with ATL Events for 2025-26 Gala Design & Production
11. Discussion & Possible Action: 2025 Judge's Dinner Venue (9/24/25)
12. Discussion: Marketing, Sponsorship, Marketing & Website
13. Request for Future Agenda Items
14. Adjournment

NEXT MEETING: TBD.

CONSENT AGENDA

1. Approval of September 18, 2024 Harvest Fair Board Meeting Minutes

DISABLED ACCOMODATION: If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact 707-545-4200. Advance notification within this guideline will enable the County to make reasonable arrangements to ensure accessibility.