



## NOTICE OF MEETING OF THE BOARD OF DIRECTORS SONOMA COUNTY HARVEST FAIR

Notice is hereby given that informational meeting of the Sonoma County Harvest Fair will convene at time and location set forth in this notice.

**Tuesday, April 8, 2025, at 3:00 p.m.**  
**Sonoma County Fairgrounds**  
**Administration Building, Board Room**

**DIRECTORS:** Rocco Cunningham, Pres, Hugo Mata, V.P., Teejay Lowe, Lisa Wittke Schaffner, Kanani Reynolds

### AGENDA

1. Call to Order
2. Introduction of Guests
3. Public Comments on issues not on the Agenda: *Any member of the audience desiring to address the Board on a matter not on the agenda: Please stand and after receiving recognition from the Chair, please state your name and make your comments. In order that all interested parties have an opportunity to address the Board, each person is granted 3 minutes to speak. While members of the public are welcome to address the Board, under the Brown Act, Board members may not deliberate or take action on items not on the agenda, and generally may only listen. For items that are on the agenda, each person will be allowed to address the topic being discussed and will be allowed 3 minutes to speak.*
4. Approval of Regular Agenda
5. Approval of Item 1 on the Consent Agenda: *The consent Agenda includes routine financial and administrative actions that are usually approved by a single majority vote. Questions or comments are accepted, but there will be no discussion on these items prior to voting on the motion unless Board Members or the public request specific items to be discussed and/or removed from the Consent Agenda and placed on the Regular Agenda under the appropriate Committee or Agenda Item.*
6. Discussion & Possible Action: Approval of March Draft Financial Statements (Cyndy Dahlbeck)
7. Discussion & Possible Action: Approval of authorized Signor Changes to Harvest Fair Bank Accounts
8. Marketing/PR Update (Amy Tesconi)
9. Ticket Sales & promotional codes
10. Pro Wine Update (Sheila Quince)
11. 2026 Judge's Dinner location update
12. Staff Update
13. Request for Future Agenda Items
14. Adjournment

**NEXT MEETING: Tuesday, May 6, 2025**

### CONSENT AGENDA

1. Approval of March 11, 2025 Harvest Fair Board Meeting Minutes

### Dates to Remember:

April 22: Ag Recognition Meeting, Shone Farm

May 1: Awards Night Gala Tickets on sale

*DISABLED ACCOMMODATION: If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact 707-545-4200. Advance notification within this guideline will enable the County to make reasonable arrangements to ensure accessibility.*