NOTICE OF MEETING OF THE BOARD OF DIRECTORS
SONOMA COUNTY HARVEST FAIR

Notice is hereby given that informational meeting of the Sonoma County Harvest Fair will convene at time and location set forth in this notice.

Tuesday, July 8, 2025, at 3:00 p.m.
Sonoma County Fairgrounds
Administration Building, Board Room

DIRECTORS: Rocco Cunningham, Pres, Hugo Mata, V.P., Teejay Lowe, Kanani Reynolds, Lisa Wittke Schaffner

AGENDA

1. Call to Order

2. Introduction of Guests

3. Public Comments on issues not on the Agenda: *Any member of the audience desiring to address the Board on a matter not on the agenda: Please stand and after receiving recognition from the Chair, please state your name and make your comments. In order that all interested parties have an opportunity to address the Board, each person is granted 3 minutes to speak. While members of the public are welcome to address the Board, under the Brown Act, Board members may not deliberate or take action on items not on the agenda, and generally may only listen. For items that are on the agenda, each person will be allowed to address the topic being discussed and will be allowed 3 minutes to speak.*

4. Approval of Regular Agenda

5. Approval of Item 1 on the Consent Agenda: *The consent Agenda includes routine financial and administrative actions that are usually approved by a single majority vote. Questions or comments are accepted, but there will be no discussion on these items prior to voting on the motion unless Board Members or the public request specific items to be discussed and/or removed from the Consent Agenda and placed on the Regular Agenda under the appropriate Committee or Agenda Item.*

6. Financial Update – Cyndy Dalbeck

7. Marketing/PR Update
    - PR Amy Tesconi

8. Pro Wine Update

9. Staff Update

10. Request for Future Agenda Items

11. Adjournment

NEXT MEETING: TBD

CONSENT AGENDA

1. Approval of May 6, 2025 Harvest Fair Board Meeting Minutes

DISABLED ACCOMODATION: If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact 707-545-4200. Advance notification within this guideline will enable the County to make reasonable arrangements to ensure accessibility.